

EXECUTIVE DASHBOARD



Our model reflects a classic Deep Tech 'J-Curve.' We invest upfront in the Regulatory Moat (2025-2030). Once the 'Safety OS' is certified (2031), we unlock near-infinite operating leverage.

Revenue Stack (Unit Economics)

A Multi-Layered Monetization Engine

The Upside: Data & Ecosystem



The Multiplier

- Pharma RWE & App Store
- Monetizing "Hive Mind" data
- Kicks in post-2035

The Core: SaMD Licensing



The Recurring Engine

- Annual Per-Robot License: \$15k-\$25k
- Cheaper than 2 months nurse salary
- \$100k+ savings/year

Phase 0: Pre-Launch Validation



The Bridge

- NRE Fees & Pilot Programs
- Paid OEM integrations
- Offsets R&D burn

Defensible Assumptions

Conservative Modeling in a Hyper-Growth Market

"We don't need to win the whole market to become a unicorn. Even with conservative adoption rates, the sheer scale of the demographic crisis drives us to \$100M+ ARR rapidly. We are betting on demographics, not miracles."



**Target Market
Penetration (Year 5)**

2.5% of SOM

Well below avg. for
high-growth phase;
assumes slow adoption.



**Average Revenue Per
User (ARPU) Growth**

0% CAGR
(Flat pricing)

No price increases or
upsells modeled,
providing revenue floor.



**Sales Cycle
Duration**

12 Months
(Enterprise avg.)

Uses long end of B2B
spectrum for complex
deals.



**Annual Customer
Churn Rate**

15%
(High for SaaS)

Models initial 'leaky
bucket', impacting LTV
significantly.